

News and Features
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For Immediate Release
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UW-MADISON JUDGES PLACE THIRD AT THE BIG-E CONTEST

Dairy cattle judges from seven national and regional universities competed in the Big-E Dairy Cattle Judging Contest held Saturday, Sept. 13, 2014 in West Springfield, Mass. The University of Wisconsin – Madison was well represented with two teams.

Team A, consisting of Mariah Fjarlie, Erica Ballmer, Bethany Dado, and Carrie Warmka placed third overall with 1,840 points. They also placed first in Holsteins and Guernseys, along with a second place finish in Brown Swiss. In addition, the team earned second place in Oral Reasons with two team members finishing in the top ten.

Team B consisted of Rachel Hartlaub, Lindsey Hellenbrand, and Alex Travis.

Brian Kelroy, Dairy Programs Manager at East Central Select Sires, and Chad Wethal, Account Manager at Filament Marketing, coached the teams.

“This year we sent seven students to the Big-E contest. We were thrilled with how the group did,” stated Kelroy. “This group of upper classmen have worked hard. We are excited to see the juniors compete again next year, possibly on the colored shavings at World Dairy Expo.”

UW-Madison Team A:

- 3rd Team Overall (1840 points)
- 2nd Oral Reasons
- 1st Holsteins
- 1st Guernsey
- 2nd Brown Swiss

Individual Awards & Members:

Mariah Fjarlie – Tillamook, OR – Dairy Science - Junior

- 3rd High Individual Overall (636 points)
- 3rd Oral Reasons
- 2nd Jersey
- 1st Holstein
- 2nd Guernsey

Erica Ballmer – Janesville, WI – Dairy Science and Life Sciences Communication – Junior

- 3rd Guernsey
- 5th Brown Swiss
- 5th Holstein

Carrie Warmka – Fox Lake, WI – Dairy Science – Senior

- 1st Milking Shorthorn

Bethany Dado – Amery, WI – Dairy Science and Genetics – Junior

UW-Madison Team B Placed:

- 3rd Milking Shorthorn

Individual Awards & Members:

Alex Travis – Sharon, WI – Dairy Science – Senior

- 3rd Milking Shorthorn

Rachel Hartlaub – Cleveland, WI – Dairy Science – Junior

Lindsey Hellenbrand – Cross Plains, WI – Dairy Science – Junior

The UW Foundation's David P. Dickson Student Activity Fund sponsors the team. For more information about UW-Madison Dairy Judging and other UW-Madison Dairy Science news, visit www.dysci.wisc.edu/.

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Names for photos:

UW-Madison Cardinal and White Teams

Left to right – Brain Kelroy, Alex Travis, Erica Ballmer, Carrie Warmka, Lindsey Hellenbrand, Rachel Hartlaub, Bethany Dado, and Mariah Fjarlie

