

News and Features  
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## UW-MADISON WINS ELEVENTH TEAM TITLE AT THE NATIONAL INTERCOLLEGIATE DAIRY JUDGING CONTEST

Dairy cattle judges from 21 national and regional universities competed in the National Intercollegiate Dairy Judging Contest held Monday, Sept. 29, 2014 in Madison, Wis. This was UW-Madison Dairy Judging Team's 11<sup>th</sup> National Championship. The team members were Laura Finley, Cassie Endres, Mackenzie Cash, and Mariah Fjarlie.

UW– Madison tied Cornell University in points (2,492) but earned the title because of their higher team score in Oral Reasons. The Badgers won first in the coveted Oral Reasons competition with 827 points. The team earned second place honors in the Ayrshire, Brown Swiss, Guernsey and Red & White Holstein breeds along with fourth place finishes in Holsteins and Milking Shorthorns.

The team was paced by Laura Finley who earned high individual honors with 843 points. Cassie Endres also had a big day, winning Oral Reasons and placing 10<sup>th</sup> overall. All four team members were named as All-Americans, an honor given to the top 25 individuals of the contest.

Brian Kelroy, Dairy Programs Manager at East Central Select Sires, and Chad Wethal, Account Manager at Filament Marketing, coached the teams.

“These four have all earned their spot to judge on the colored shavings at this year's National Intercollegiate Dairy Judging Contest,” exclaimed Wethal. “They have all worked extremely hard focusing in on their analytical skills, working on their presentation abilities and building enough mental toughness to perform to their potential during the most important contest of their intercollegiate dairy judging careers. Both Brian Kelroy and I are extremely proud of them and wish them all the best in their future.”

### UW-Madison Team Placed:

- 1<sup>st</sup> Team Overall (2492 points)
- 1<sup>st</sup> Oral Reasons (827 points)
- 2<sup>nd</sup> Ayrshire
- 2<sup>nd</sup> Brown Swiss
- 2<sup>nd</sup> Guernsey

- 2<sup>nd</sup> Red and White Holstein
- 4<sup>th</sup> Holstein
- 4<sup>th</sup> Milking Shorthorn

Individual Awards & Members:

Laura Finely – Lake Mills, WI – Life Sciences Communication with an emphasis in Dairy Science - Senior

- High Individual Overall (843 points) and All-American
- 6<sup>th</sup> Oral Reasons
- 3<sup>rd</sup> Holstein
- 1<sup>st</sup> Milking Shorthorn

Cassie Endres – Waunakee, WI – Dairy Science – Senior

- 10<sup>th</sup> High Individual Overall and All-American
- High Individual Oral Reasons (282 points)
- 3<sup>rd</sup> Red and White Holstein

Mackenzie Cash – Beloit, WI – Animal Science – Senior

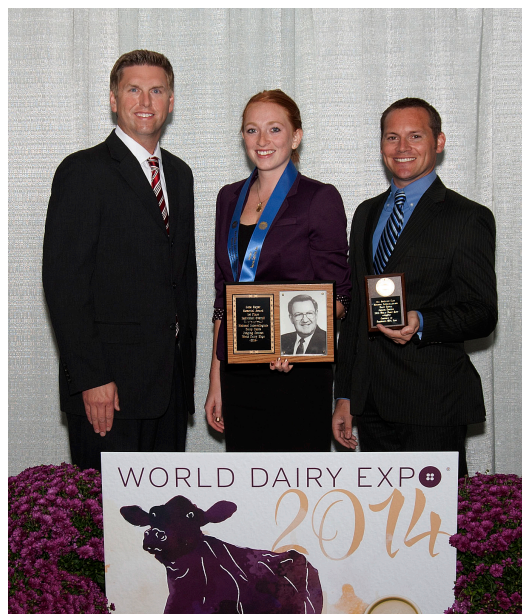
- All-American
- 4<sup>th</sup> Ayrshire

Mariah Fjarlie – Tillamook, OR – Dairy Science – Junior

- All-American

The UW Foundation's David P. Dickson Student Activity Fund sponsors the team. For more information about UW-Madison Dairy Judging and other UW-Madison Dairy Science news, visit [www.dysci.wisc.edu/](http://www.dysci.wisc.edu/).

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## High Individual Award at the 94<sup>th</sup> National Intercollegiate Dairy Cattle Judging Contest

Left to Right: Brain Kelroy, coach, Laura Finley, Chad Wethal, coach



High Team at the 94<sup>th</sup> National Intercollegiate Dairy Cattle Judging Contest  
Left to Right: Brain Kelroy, coach, Laura Finley, Cassie Endres, Mackenzie Cash, Mariah Fjarlie, Chad Wethal, coach